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Cranwell Resort Earns *Condé Nast Traveler*: 2011 Readers' Choice Award

Historic New England resort is voted one of the "Top 150 Resorts" in the Mainland, U.S. by readers in the Conde Nast Traveler annual survey

Lenox, (October 27, 2011)...Cranwell Resort, Spa and Golf Club located in Lenox, the heart of the Berkshires in Western Massachusetts was recently named in *Condé Nast Traveler* 2011 Reader's Choice Awards in the category of "Top 150 Resorts" in the U.S. Mainland. Cranwell Resort was one of only 10 northeastern resorts that were included in this list. The survey, begun in 1988, is available to all readers through a secure Web site and the final tabulations were a result of 28,876 responses. Each candidate is rated, on a five-point scale and the scores, which represent the percentage of respondents rating a candidate excellent or very good, are averaged to determine the final score.

This award comes on the heels of the resort earning the 2011 Wine Spectator's Award of Excellence and recognition in *Boston Magazine's New England Travel* "Best of New England" round-up for the third year.

ABOUT CRANWELL RESORT, SPA & GOLF CLUB

Cranwell is located just two and one-half hours from New York City and Boston in the historic New England village of Lenox, Massachusetts. This award winning resort features 96 distinctive guest rooms and suites, an 18-hole Championship golf course set on 380 hilltop acres, and is home to one of the largest resort Spas in the Northeast. With three restaurants and spacious banquet rooms, Cranwell also hosts numerous year-round conferences, weddings and social events.

Cranwell is a partner with Stash Hotel Rewards®, an innovative hotel rewards program that enables travelers to quickly earn free nights at distinctive, independent hotels without blackouts or expiration date restrictions. The resort is a member of Small Luxury Hotels of the World™ brand and is also a long time member of Historic Hotels of America, which preserves the authenticity of over 200 of America's most prominent historic hotels and inns. Cranwell is listed in Zagat's "Top U.S. Hotels, Resorts & Spas" and some of their many recognitions include SpaFinder Readers' Choice Award for one of "Best Spa Resorts for Golf" and the Wine Spectator Magazine Award for Excellence.