



## **Cranwell Resort, Spa and Golf Club Unveils Newly Renovated Spa**

Lenox, MA (April 3, 2009) – Cranwell Resort, Spa and Golf Club, home to one of the Northeast's largest spas, has put the finishing touches on a three-month spa renovation designed to create more elegant and tranquil spaces that mirror the resort's elegant heart-of-the-Berkshires setting. Enhancements to the spa include doubling the size of the ladies locker area; increasing the size of the relaxation room; installing four personal vanities, each with granite counters, individual beveled mirrors, hairdryers and hair care products; and enlarging and renovating the Spa Café. A subtle color palette of russet and brown highlights the new spaces, which feature cozy and intimate seating areas with rolled armchairs, chaise lounges, velvet high back club chairs and woven ottomans.

To mark the renovation's completion, the resort introduces "**Catch 22,**" a special promotion available on all Cranwell Spa packages two nights or longer during May and June 2009. Qualified guest will receive the "Catch 22" offer of 22% off on the total package price as well as one complimentary 22-minute spa treatment. Cranwell offers a number of spa packages including **Spa Break, Girlfriends Getaway** and **Mother-Daughter Getaway**. Package components and pricing varies; most include one 50-minute spa service, one Spa Café lunch as well as unlimited fitness classes and full use of the spa with heated indoor pool, whirlpools, sauna and steam rooms.

A number of new innovative treatments have also been launched in conjunction with the renovation including a Bamboo Sugar Scrub designed to exfoliate and moisturize the skin, a 22-Minute Massage focusing on troublesome spots and a Thai Massage featuring therapeutic stretching to restore balance of the mind, body and spirit. One of the spa's signature treatments is the Grand Mosaic which is an hour and 50 minutes of pure heaven. The treatment includes exfoliation, a full body mask to moisturize, followed by time in dry flotation bed and topped off with a full body massage.

Samantha Cooper, the director of the Spa at Cranwell, invites spa enthusiasts to follow her recently-launched Twitter page, [www.twitter.com/SpaAtCranwell](http://www.twitter.com/SpaAtCranwell), where she will post exclusive beauty and wellness tips, as well as limited time offers and discounts available only through Twitter.

Nestled in the heart of the Berkshires in western Massachusetts, Cranwell Resort, Spa and Golf Club features one of New England's largest spas. Cranwell's spa offers more than 50 services ranging from massages to detoxifying wraps and restorative body treatments. Fifty-eight of the resort's guest rooms are linked to The Spa by heated, glass enclosed walkways featuring views of landscaped gardens and wooded grounds. Highlights of the space include 16 treatment rooms, a 60-foot indoor pool with 20-foot glass wall, a state-of-the-art fitness center with daily classes, and a Spa Shop offering a wide assortment of spa essentials.

Cranwell Resort, Spa & Golf Club is an all-season resort located just two and one-half hours from New York City and Boston in the heart of the scenic and culturally rich Berkshires. In addition to a graceful, historic Gilded Age Mansion, this AAA Four Diamond resort features 114 distinctive guest rooms set on 380 hilltop acres, a panoramic 18-hole Championship golf course, four restaurants, spacious rooms for conferences & weddings, and one of the largest resort Spas in the Northeast. For information, please call 800-572-8938 or visit the website at [www.cranwell.com](http://www.cranwell.com).

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#### **Hi-Res Images Available Upon Request**

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